

Call for Papers

The International Workshop on Web Wisdom (WW'12)

1-3 November 2012, Xiangtan, Hunan, China

<http://iic.shu.edu.cn/confs/ww2012.html>

in conjunction with the

2nd International Conference on Social Computing and its Applications (SCA2012)

<http://kpnm.hnust.cn/confs/sca2012/>

Recent years, many new theories and technologies for Web Wisdom have made the Web much wiser. In Web wisdom, the machine can understand Web resources and provide personalization services for web users. To achieve the goal, the following related research areas should be pay attention to: Web semantic computing, Web semantic organization, Web resource semantic annotation, Web Information Retrieval, Web Intelligence Applications and so on.

The objective of the workshop is to invite authors to submit original manuscripts that demonstrate and explore current advances in all aspects of Web Wisdom. This workshop solicits novel papers on a broad range of topics, including but not limited to:

- * Theories and Practices of Web Wisdom
- * Computational Models for Web Wisdom
- * Data Link and Semantic Link for Web Wisdom
- * Text Mining and Semantic Organization
- * Web Mining and Information Retrieval
- * Web-based Cooperation Model
- * Information Retrieval Models and Evaluations
- * Ontology-Based Web Mining
- * Ontology-Based Information Extraction and Retrieval
- * Semantic Web
- * Web Services
- * Web Knowledge Flow
- * Web Personalization
- * Web Knowledge Services and Fusion
- * Human-Web Interaction
- * Web-based Learning
- * Web Intelligence Application

Submission Requirements:

Please email your manuscripts in PDF to xwei@shu.edu.cn with the email subject as "WW12 paper submission". Papers should be limited up to 8 pages in IEEE format. All papers will be peer reviewed by two or three pc members. Submitting a paper to

the workshop means that if the paper is accepted, at least one author should register to SCA2012 and attend the conference to present the paper.

Publication of Papers:

Accepted and presented papers will be included into the IEEE Conference Proceedings published by IEEE CS Press (Indexed by EI). Authors of accepted papers, or at least one of them, are requested to register and present their work at the conference, otherwise their papers may be removed from the digital libraries of IEEE CS and EI after the conference.

Distinguished papers presented at the conference, after further revision, will be published in special issues of high quality SCI indexed international journals which are: *World Wide Web Journal*; *The Computer Journal*; and *Journal of Systems and Software*.

Important Dates:

Submission Deadline: July 10, 2012
Notification of acceptance: August 1, 2012
Camera-ready paper: August 15, 2012
Registration Due: August 20, 2012
Conference presentation: November 1-3, 2012

Program Committee Co-Chairs:

Xiangfeng Luo, Shanghai University, China
Jinjun Chen, Swinburne University of Technology, Australia
Xiao Wei, Shanghai Institute of Technology, China

Program Committee (Pending):

Jinjun Chen, Swinburne University of Technology, Australia
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Marc Spaniol, Max Planck Institute for Computer Science, Germany
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Xiangfeng Luo, Shanghai University, China
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Yiwei Cao, RWTH Aachen University, Germany

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